

# Terms and Conditions of the BBVA Life Insurance promotion

Promotion applicable to new policies of the BBVA Life Insurance product, Esencial option, purchased exclusively through BBVA digital channels, for BBVA customers (not employed by the BBVA Group), whose **purchase date is between 10/01/2024 and 11/30/2024, both dates included.**

New policies purchased during this period will have a **10 % discount** on the net premium before taxes and surcharges **during the first year of the policy's validity.** The discount will stop being applied when the policy is renewed for the second year.

Those policies that, due to the insured amount, the health questionnaire, the insured person's profession or any other reason, cannot be purchased through the BBVA Mobile channel are not eligible for this promotion. Capital increases for existing policies are also not eligible for this promotion.

The price shown on BBVA's Mobile channel already includes this discount. This campaign is compatible with the discounts of the BBVA Plan EstarSeguro.

**Insurance Company:** BBVA SEGUROS, S.A., DE SEGUROS Y REASEGUROS, with registered address at Bilbao, C/ Gran Vía de Don Diego López de Haro no. 12, and head office at C/ Azul, 4, 28050 Madrid, registered with the Directorate General for Insurance and Pension Funds under code C-0502.

**Broker:** BBVA MEDIACIÓN, OPERADOR DE BANCA-SEGUROS VINCULADO, S.A. listed in the Administrative Register of Insurance Brokers of the Directorate-General for Insurance and Pension Funds under code OV-0060. Approved Public Liability Insurance.