Bases of the BBVA Pet Insurance Promotional Campaign

1. Organizer and object

Mapfre España Compañía de Seguros y Reaseguros, S.A. (hereinafter, Mapfre) with TIN A- 28141935 and registered office at Carretera de Pozuelo, no. 50, 28222, Majadahonda, Madrid (Spain) has decided to carry out a promotional campaign (hereinafter, the Promotion), associated with the delivery of Chequemotiva gift vouchers for the purpose of promoting the contracting of its pet insurance policies) and by which one thousand (1,000) chequemotiva gift vouchers of €20/30 each will be delivered. The amount of the voucher will depend on the coverage contracted: €20 for policies with PL coverage and €30 for policies with PL + Healthcare coverage.

The promotion is associated with the contracting of MAPFRE pet insurance distributed through BBVA MEDIACIÓN, OPERADOR DE BANCA-SEGUROS VINCULADO, S.A., registered in the Administrative Register of Insurance Distributors of the Directorate General of Insurance and Pension Funds under code OV-0060. Public Liability Insurance Arranged.

BBVA Mediación acts exclusively as an insurance distributor. The organization, management, and delivery of the incentives provided for in these bases belong exclusively to MAPFRE.

2. Participation

Individuals over 18 years of age residing in Spain (hereinafter, the Participants) may participate if, during the term of the Promotion, they meet each and every one of the following requirements:

- Take out, as a policyholder, a pet policy during the promotional period.
- That the entry into force date of the policy (effective date) is within the promotional period.
- Have a valid email address at the time of contracting the policy.
- That the contracted policy is in force and the premium receipt has been paid at the time of delivery of the gift voucher.

Promotion not applicable to already contracted policies or policy renewals, nor to policy supplements regardless of the policy contracting date.

The contracting of the policies is subject to Mapfre's underwriting rules.

Participation in the Promotion is free of charge, so it does not imply the disbursement of any monetary amount.

3. Duration and territorial scope

The Promotion begins on **September 15, 2026 and ends on the earlier of the following two dates: December 31, 2026 or while supplies last**, whichever occurs first.

The Promotion will be carried out throughout the national territory for people who reside there.

4. Gift

Each gift consists of one **(1) chequemotiva gift voucher* of twenty or thirty euros (20/30€).** Hereinafter, the Gift.

The maximum number of Gifts available is one thousand (1,000).

The gift is not divisible or refundable.

Mapfre reserves the right to replace the gift with another of similar characteristics and equal value.

*** Deadline to redeem the Gift: six months from its delivery. The redemption of the Gift is subject to the acceptance of the terms and conditions set forth in Condiciones-Generales-disfrutatupremio-es-633ede29e4bde9.00765656.pdf**

5. Mechanics of the promotion, communication to the winners

The assignment of the Gifts will be carried out when Mapfre verifies that the winning Participants meet all the conditions of the Promotion. Once the above is verified, the delivery of the Gifts will be made within a maximum period of two (2) months calculated from the date of collection of the amount of the total annual premium of the contracted policy, by sending it to the email address provided by the Participant when contracting the policy.

The redemption of the gift implies the acceptance of the Gift.

In the event that the Participant waives the gift or does not make use of it, there will be no compensation.

In the event of an evident impossibility to contact the Participants, where applicable, due to an error in the data provided by them or lack of localization, Mapfre will be exempt from any liability. In the event of a waiver of the gift, there will be no compensation for it and Mapfre will be exempt from any liability and empowered to make use of it.

6. Tax obligations

The valuation of the gift vouchers is 20/30€ (twenty/thirty euros).

The Gifts identified in these bases have the nature of a capital gain in accordance with article 33 of Law 35/2006, of November 28, on Personal Income Tax and partial amendment of the Corporate Income Tax, Non-Resident Income Tax and Wealth Tax Laws. The beneficiary must declare a capital gain for an amount equivalent to the market value of the gift obtained in the general tax base of their Personal Income Tax return for the corresponding year.

7. General conditions, modifications and/or annexes

Mapfre reserves the right to cancel or terminate the Promotion at any time for just cause, without the need for prior notice to the Participants. Likewise, it reserves the right to make modifications or add successive annexes regarding its mechanics and gifts, provided that these are justified or do not harm customers and are duly communicated to them. Furthermore, the Promotion may be cancelled without prior notice due to force majeure situations.

8. Acceptance of these bases

Mere participation in this Promotion implies full acceptance of these rules. Mapfre reserves the right to disqualify the entries of people who breach them and especially any entry in which untruthful or inaccurate data is entered.

9. Exclusions and limitations

The gift under no circumstances may be subject to substitution, exchange, alteration, compensation or assignment upon request of the winner.

The commercialization and/or sale of the gift obtained within the framework of the Promotion is prohibited. Mapfre is not responsible for errors, interruptions, defects, delayed delivery, theft, or destruction of the gift.

10. Personal data protection clause

BASIC INFORMATION ON DATA PROTECTION

Please be advised that your participation in the Event implies that you have read and accepted that your data be processed by Mapfre España under the terms indicated below. Furthermore, in the event of becoming a beneficiary of the gift for meeting the requirements established in the legal bases of the promotion, your data will be communicated to the Tax Agency in order to make the corresponding payment on account of Personal Income Tax.

BASIC INFORMATION ON DATA PROTECTION

Data Controller: Mapfre España Compañía de Seguros y Reaseguros, S.A.

Purposes: Management of your request to participate in the contest, draw, event or promotion, as specified in these bases. Sending of information and advertising regarding product and service offers from Mapfre Group companies, as well as profiling for offer personalization and comprehensive, centralized management of your relationship with the Mapfre Group. Communication of your personal data and the allocation of the gift to the Tax Agency.

Legitimation: Consent of the Data Subject.

Recipients: Data may be communicated to third parties and/or data may be transferred to third countries under the terms set out in the Additional Information.

Rights: You may exercise your Rights of Access, Rectification, Erasure, Limitation, Objection and Portability, detailed in the Additional Data Protection Information.

Additional Information: http://www.mapfre.es/RGPD#/Docs/ESPESPNGNCURSOEVENTO00702ESES02