



# Advertising Platforms collaborating with BBVA

**At BBVA we will only communicate your unique identifiers to the following recipients:**

- **GOOGLE IRELAND LIMITED:** Youtube and the Web/App sites that sign agreements with its Google Adwords and DV360 platforms (Categories of websites and apps: Art and entertainment, Auto and vehicles, Beauty and Fitness, Books and literature, Business and industry, Computers and electronics, Finance, Food and drink, Games, Health, Hobbies and leisure, Home and garden, Internet and telecommunications, Jobs and education, Law and government, News, Online communities, People and society, Pets and animals, Real estate, Science, Shopping, Sports, Travel and transportation, World localities).
- **FACEBOOK SPAIN, S.L :** Facebook and Instagram through its Business Manager platform.
- **AMAZON ONLINE SPAIN, S.L.U.:** Amazon and the Web/App sites that sign agreements with its Amazon DSP Campaign Manager platform (Categories of websites and apps: Amazon, Automotive, Beauty and fashion, Business, Consumer electronics, Dating, Education, Entertainment, Family, Finance, Commercial, Personal, Food and dining, Governments, Health, Holidays, Events, Home and garden, Interests, Jobs, Media, Sports, Technology for business).

The companies Google, Meta and Amazon have the dual status of platform and owners of websites and apps outside of BBVA.